

METAFORCE COOKIE POLICY

Last update: 21 September 2024

Metaforce AB (“Metaforce”) is committed to protecting your privacy and ensuring the security of your data. This Cookie Policy explains how we use cookies on our website and how you can manage your preferences. For more details on how we handle personal data, please refer to our Privacy Policy.

WHAT ARE COOKIES?

Cookies are small text files that contain letters and numbers and are stored on your device when you visit a website. They help websites remember your actions and preferences (such as login details, language, and other settings) over a period of time, making your experience more efficient and personalized.

Cookies can be categorized by their duration and the entity that sets them:

1. **Session cookies:** These are temporary cookies that expire when you close your browser.
2. **Persistent cookies:** These remain on your device for a set period or until you delete them.
3. **First-party cookies:** Set directly by our website to improve your experience.
4. **Third-party cookies:** Set by external providers to enable additional functionality or for analytics and advertising purposes.

WHY DO WE USE COOKIES?

We use cookies and similar technologies to improve your experience on our website. Cookies help us:

- Remember your preferences and settings
- Analyze how our website is used and make improvements
- Deliver personalized content and advertisements
- Enhance website functionality by enabling features like video players and social media integrations

Some cookies are essential for the website to function properly, while others are used for analytics and marketing purposes. You can control or disable cookies as explained below.

TYPES OF COOKIES WE USE

1. **Necessary cookies:** These cookies are essential for the operation of our website. They enable basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

2. **Statistics cookies:** These cookies collect information about how visitors interact with our website. They help us understand which pages are most popular and how visitors move around the site, enabling us to improve the user experience.
3. **Marketing cookies:** These cookies are used to deliver content, such as videos and social media posts, and to show you relevant advertisements on third-party sites. They track your online activity to help us better understand your preferences and show you tailored content.

THIRD-PARTY CONTENT AND COOKIES

Our website may include content from third-party providers, such as YouTube videos, chat functionalities, or social media plugins. These providers may use cookies to track your interaction with their content. Metaforce does not control the data collected by these third parties. We encourage you to review the privacy policies of these providers for more information on their data practices.

HOW TO MANAGE AND CONTROL COOKIES

You have the following options for managing your cookie preferences:

1. **Manage Cookies via Cookie Banner**

You can control the use of statistics and marketing cookies through the cookie information that appears on our website. By adjusting your preferences, you can choose which categories of cookies you want to allow. Necessary cookies cannot be disabled, as they are essential for the website's operation.

2. **Browser Settings**

You can set your browser to block or delete cookies. Most browsers provide instructions on how to configure cookie settings in the "Help" section of the toolbar. Please note that blocking or deleting cookies may affect the functionality of our website and your ability to use certain features.

DATA PROTECTION AND PRIVACY

In some cases, our use of cookies may involve processing personal data. We implement appropriate legal, technical, and organizational measures to protect any personal information collected through cookies. For more information on how we handle your personal data, please read our Privacy Policy.

UPDATES TO THIS COOKIE POLICY

We may update this Cookie Policy from time to time to reflect changes in our use of cookies or for other operational, legal, or regulatory reasons. Any updates will be posted on this page. Please revisit this page regularly to stay informed about our use of cookies and your options.